PRESS KIT

Youssef Zribi

Entrepreneur · Environmental innovator · Youth leader

AT A GLANCE

Tunisian entrepreneur and SDGs advocate. Founder of EcoTrunk, smart bins that sort waste at the source. Grew up for twelve years near an informal dumpsite, where waste was burned. Founded EcoTrunk at 17.

ACHIEVEMENTS

- **TKS Founder's Scholarship**
  Fully funded · The Knowledge Society
- **Tunisia's first crowdfunded project**
  EcoTrunk · confirmed by CNBEES & BTE
- **Most Innovative Project**
  Nessma TV · Awled Ghodwa
- **Young Planet Leaders 2026**
  International leadership program
- **World Environment Day 2026**
  Pitched at the Ministry of Environment
- **ANPE partnership · BTE support**
  MVP development

MEDIA

- **Nessma TV**
  facebook.com/watch/?v=797407140012875
- **Mosaique FM**
  instagram.com/p/DYxcmrotlpl/
- **RTCI**
  youtu.be/R9nRMXeqgSo
- **Watania News**
  facebook.com/share/v/1WEFV2xVvt/
- **Injah TV**
  instagram.com/injah_tv/reel/Daf9FeUEkrO/
- **Express FM**
  facebook.com/share/v/19j4hvkifm/
- **L'Economiste Maghrebin**
  leconomistemaghrebin.com

LEADERSHIP

VP External Relations · Youth Clubs Association
Founder · School SDG club
Facilitator · Social entrepreneurship

THE VENTURE

EcoTrunk · smart bins that sort waste at the source · founded at 17 · MVP with BTE support

CONTACT

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All claims personally verified with CNBEES and BTE. Press links point to original coverage.